

ADA Enterprises, Inc.
Manufacturer of Dura Trac® Flooring
Located in Northwood, Iowa



**Consumers know that quality products
begin with quality materials.**



ADA Enterprises, Inc.
realizes the importance of
this and is committed to
customer satisfaction.



The Design:

Our qualified and knowledgeable staff will design the floors to your needs. Custom sizes are available for an exact fit. Our focus is on quality design and quality products. Dura Trac® floors are built strong and coated completely with plastisol for easy and efficient cleaning to eliminate bacteria buildup.

The Materials:

ADA Enterprises, Inc. starts with domestic prime steel. Bonded to the top quality steel is a thick coating of Plastisol (PVC). There is no exposed steel once this process is completed. The strong Dura Trac® flooring has been proven to aid traction and reduce floor related injuries.

The Process:

Dura Trac® flooring is manufactured according to customer specifications. After cleaning and priming the welded floor, it is preheated, coated with liquid plastisol (PVC) to a thickness of .125" - .25" and cured in a convection oven. USDA Accepted

To Our Customer:

ADA Enterprises, Inc. has lead the industry in plastisol coated animal flooring since 1976. Quality products and satisfied customers are our #1 priority. Contact us today for more information on Dura Trac® flooring.



Contact Us



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